## Cultural Action Plan 2017/18 Year 2 Delivery Plan

Strategic Alignment	Proposed Actions	Approval/ Budget	Other resources/ stakeholders
Distinctly Belfast	Target: Deliver a "Bringing Heritage to Life" Programme  This project will be developed in partnership with TNI who have recently undertaken a consultation exercise in relation to exploring the potential of Heritage Tourism. It is planned that a number of key events will be designed and delivered in a number of historic buildings throughout the city, including St George's Market to coincide with European Heritage Open Days that take place in September.  Target: Deliver a heritage skills development programme by 2018.  A skills development programme will be developed and delivered to a number of key organisations based on the needs and recommendations of the TNI report "exploring the potential of Heritage Tourism.	£18,000	Statutory partners Heritage & Community sectors  Tourism NI Heritage Partners
Distinctly Belfast/ Attracting Audiences/ Inspiring Communities/ Strengthening the sector	Target: Deliver a Cultural Animation Programme  The cultural animation programme which is currently being scoped by officers will deliver a programme of activities across the city. This will include a range of programmes that will help increase engagement by local people in cultural arts activities within neighbourhoods and enhance connectivity with the city centre.	£60,000	BCC and other key sectoral partners

Distinctly Belfast	Target: Publish a Public Art Policy by 2018  The team will work in conjunction with the ACNI to start the process of developing a public art policy. This will involve scoping exercise, looking at models of good practice and alignment with planning process, including public realm investments.	ACNI Arts & Community organisations Council Departments (Planning, City Centre Development) Department for Communities
Inspiring Communities	Target: Deliver an artist in residence programme – funded through Peace 4 programme.  There are a number of phases to this programme including:  1) A cultural mapping exercise to identify 8 key areas for intervention. It is anticipated that these will be in areas where cultural output or provision is low, in interface areas or in areas that are in close proximity to interfaces.  2) Following the establishment of project groups, a capacity building programme will be rolled out in each of the 8 areas. The workshops will use creative methodologies to take participants on a codesign journey, identifying shared cultural interests and aspirations, planning the realisation of these interests, imagining ways in which people could engage to achieve this realisation and drafting a terms of reference for an artist in residence to cocreate this vision	Community sector Arts sector Statutory partners Internal departments SEUPB
	3) 8 artists will be commissioned to undertake an 18 month residency in each of the identified areas. Commissioning will be via a competitive process in keeping with EU regulations and managed by	

	Belfast City Council. All residencies will explore the themes of diversity, tolerance and respect as part of the process of co-creation. All residencies will focus on removing barriers to participation to ensure that all sections of the community can engage with high quality culture, arts and heritage.		
Inspiring Communities	Target: Support participation in voluntary and amateur arts activities through key partnerships  A programme of support will be developed to increase participation in voluntary and amateur arts activities. Officers will develop a Terms of Reference for this work and seek submissions from suitable organisations	£15,000	Project delivery partner to be identified
Attracting Audiences	Development of a Service Level Agreement with Audiences NI to undertake the delivery of key actions in relation to the Attracting Audiences theme as detailed within the framework. This will include development of collaborative marketing activities and helping organisations to capture better audience information	£40,000	Project delivery partner - Audiences NI for the delivery of proposed actions under attracting audiences as part of SLA.
Strengthening the sector	Target: Establish Memorandum of Understanding with key strategic partners  • Explore opportunities for joint initiatives with the Arts Council including the potential for the development of a targeted investment programme for key citywide organisations	£100,000	Arts Council of Northern Ireland

	Relevant sector
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Strengthening the sector	Target: Deliver tailored skills and career development programmes by 2018  • Design a skills support programme to include mentoring and training for the sector in partnership with the Economic Development Team	£30,000	organisations including but not exclusively Arts & Business – delivery partner to be confirmed
Strengthening the sector	Target: Ongoing delivery of small grants programme including Community Festivals funding	£237,000 + (17/18 award from DfC tbc)	Department of Communities (DCAL)
	Review the provision of small grants in line with the corporate review timetable.		Central Grants unit Internal departments
Strengthening the sector	<ul> <li>Target: Ongoing support for Forums including Culture, Festivals and Visual Arts.</li> <li>Officers are currently working with both forums to develop a plan for 17/18. This will include delivery of a number of key projects as well as reviewing current terms of reference and objectives of both forums.</li> </ul>	£34,700	Visual Arts Forum Festivals Forum
Strengthening the sector	Target: Deliver support programme for creative start ups/ new business models/ social financing by 2018 including best practice and case studies from other cities  • Officers will work with the Economic Development team and other key sector partners to identify needs and develop a programme of support for 18/19.	n/a	ACNI Community & voluntary sector Arts & Business Internal departments